

THE MARKETS

The safety and security of people and places extends to many vertical markets because the value of emergency planning is not limited to first responders themselves. The same concepts apply to other types of organizations, such as:

- School K-12 and Districts
- Colleges and Universities
- Houses of Worship
- Hospitals, Nursing Homes, Assisted Living
- High Rise Residential, Office Buildings, Hotels
- Air and Seaports
- Theaters and Cineplexes
- Large Commercial Property Owners and Management Companies
- Safe/Smart City Projects
- Oil & Gas Companies
- Telecommunication Companies
- Sport Venues
- Global corporations with widespread facilities and critical assets. E.g., retail stores, restaurant chains, manufacturers, industrial parks, etc.

Layers & Legends proudly serves the first responder and local government communities including:

- Fire Departments
- Police Departments
- Multi-Jurisdictional Emergency Operation and Fusion Centers
- Emergency Management/Safety and Health Some Examples of Market Potential by Size – United States Only

The Markets by Size:

- Cities & Towns- **39,010**
- Fire Departments – **27,198**
- Police Departments – **18,000**
- Public Schools - Elementary: **66,689**, Secondary **24,347**, Combined **6,137**
- Colleges & Universities – **7,706**
- Private Elementary & Secondary – **30,861**
- Hospitals - **5,686**
- Assisted Living/Nursing Homes: **15,700**
- Airports in US: **13,513** Heliports in US: **5,287**
- Seaports in US: **327** official ports of entry in US
- Movie Theaters: 39,356 Indoor Movie Screens 656 Drive-Ins Total: **39,956**